WashTec at the automechanika 2010 trade fair

Innovation and trends for the successful car wash business

Augsburg / Frankfurt, 14 September 2010 – Using the trade fair motto "Exceeding expectations", WashTec will present the entire range of state-of-the-art solutions for the successful operation of car washes to visitors at this year's automechanika trade fair in Frankfurt. At the display stand for the world's leading complete car wash supplier spanning more than 1,250 m², there will once again be a number of exciting new product innovations and trends to discover from the fields of car wash technology, water recovery and car wash chemicals as well as from many other topics in professional vehicle washing.

***Smart Operating* – A new dimension of operating convenience**

With *Smart Operating,* WashTec will go to Frankfurt to introduce an innovative operating concept for gantry car washes that enables the vehicle driver to activate all functions of a car wash from inside the vehicle. At a WashTec car wash, getting out of the car to activate the wash programme, which was previously unavoidable, is finally a thing of the past.

***SoftCare²* – Additional features for a more thorough wash experience**

WashTec will also show up in Frankfurt with exciting innovations in the field of gantry car wash technology: *WheelFlash* for example, an innovative pre-rinse system for wheel washing at a *Soft-Care²* car wash, provides for an optimised chemical coat application, which also extends to the rim well. Together with the patented *WheelJet* wheel washer technology and special treatments by WashTec Chemicals, the new pre-rinse system achieves the perfect results in rim cleaning.

***SoftCare Juno Classic* – High-speed gantry for special tasks**

With the new double-gantry car wash *SoftCare Juno Classic*, WashTec makes the entry into high-speed car washing possible at a particularly attractive price-performance ratio. The equipment options of the *Juno Classic*, which are especially tailored to car dealerships and vehicle fleets with high numbers of washes, are specifically geared towards delivering a convenient washing service whilst achieving thorough wash results in the fastest time possible.

***SoftLine²* – The newest generation of conveyor tunnel system technology**

With its new *SoftLine²* conveyor tunnel system, WashTec demonstrates how state-of-the-art conveyor tunnel system technology today meets the demands of the wash business of tomorrow. The second evolutionary step of the patented WashTec linear technology not only covers a significantly larger range of vehicle dimensions, but also provides for thoroughness in the fastest way possible thanks to its transmission speeds of up to 13 metres per minute.

***HobbyWash* self-service technology – More programme variation, more revenue**

At the automechanika trade fair WashTec will present the first self-service car care programme with a built-in "repair effect". This is possible due to the special chemical *ShineTecs* developed by WashTec Chemicals, and in self-service technology provides for visibly better conditioned vehicle paint, more programme options and consequently even higher self-service car wash revenue potential. The compact single bay self-service module *WashMaster* will also be on display in Frankfurt with interesting innovations. For example, this will now also allow for flexible activation methods using transponder cards and bar codes.

***MotoWash* – Special self-service solution for the target group of motorcycle drivers**

MotoWash is the first self-service wash technology module designed exclusively to the needs of the target group of motorcycle drivers. Starting with a restrained high-pressure pump and incorporating a shortened spray nozzle and special dryer and rounding this off with an integrated storage bin for helmets and clothing, the compact MotoWash system solution has all the features that bikers have previously wanted – and missed - for thorough cleaning of their vehicle.

***AquaX²* – Maximum filtration with 75% less energy consumption**

With *AquaX²,* WashTec will introduce in Frankfurt an important further development of the chemical-free water filter process system for gantry car washes. Thanks to new electronic pump control, it not only achieves a water recovery ratio of almost 100 percent, but now also contributes significantly to the preservation of energy resources. In plain language, *AquaX²* uses 75 percent less energy and ensures that the total electricity consumption of a gantry car wash can be reduiced by a good third.

WashTec Chemicals car wash chemicals – Shining ideas for more washing activities

Now, physically under WashTec's roof for the first time, the Augsburg-based subsidiary wil,l at this year's automechanika trade fair, present a broad range of innovative car wash chemical products for a shining wash business in every respect. Here, WashTec Chemicals will come up with highlights such as *ShineTecs,* the innovative chemical with the repair effect, or even PreLavan Rim*,* a new pre-rinse chemical for rim cleaning in seconds.

The entire world of professional vehicle washing

Visitors to WashTec's booth at this year's automechanika trade fair (located at the open-air ground SW, Stand A23) can expect to see these and numerous other innovations and trends from the fields of gantry car washes, conveyor tunnel systems, commercial vehicle car washes, self-service wash technology, water recovery systems, wash and care chemicals, auxiliary equipment, location marketing and financing.

To find a complete selection of brilliantly sharp WashTec press photos, visit WashTec's Internet site at http://www.washtec.de/Fotos.425.0.html.

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